

Ford FANatic Game Night Prop Sheet (the “Contest”)

Official Contest Rules (the “Rules”)

The Contest is subject to all federal, provincial, and municipal laws.
Void where prohibited.

NO PURCHASE NECESSARY

- 1. Contest Sponsor:** The Contest is sponsored by Ford Motor Company of Canada, Limited (“**Ford**” or the “**Contest Sponsor**”) and administered by Bond Brand Loyalty (the “**Contest Administrator**”).

This Contest will be run in accordance with these Rules, subject to amendment by the Contest Sponsor. Entrants must comply with these Rules, and, by entering the Contest, will be deemed to have received and understood the Rules.

- 2. Contest Period:** The Contest starts at 7:00:00pm Eastern Time (ET) on December 22, 2020 during the Entry Periods specified below until 11:59:59pm ET on June 31, 2021 (the “**Contest Period**”). The Contest Period is comprised of Twenty-Eight (28) Entry Segments for the Toronto Raptors (“**Raptors**”) and the Toronto Maple Leafs (“**Maple Leafs**”), as defined below. An Entry Segment is open 24 hours before and closes an hour before each regular season game listed below. If for any reason both the Raptors and Maple Leafs regular season games listed below are cancelled or fails to occur, the Entry Segment preceding that game will be cancelled and no prizes will be awarded.

Entry Segments
(each, an “**Entry Segment**”)
Entry Periods
(each, an “**Entry Period**”)
an

TORONTO RAPTORS/MAPLE LEAF

- 1 From Thursday, December 17, 2020 at 9:00am to Wednesday, December 23, 2020 at 11:59pm EST
- 2 From Thursday, December 24, 2020 at 9:00am to Wednesday, December 30, 2020 at 11:59pm EST
- 3 From Thursday, December 31, 2020 at 9:00am to Wednesday, January 6, 2021 at 11:59pm EST
- 4 From Thursday, January 7, 2021 at 9:00am to Wednesday, January 13, 2021 at 11:59pm EST

- 5 From Thursday, January 14, 2021 at 9:00am to Wednesday, January 20, 2021 at 11:59pm EST
- 6 From Thursday, January 21, 2021 at 9:00am ET to Wednesday, January 27, 2021 at 11:59pm EST
- 7 From Thursday, January 28, 2021 at 9:00am to Wednesday, February 3, 2021 at 11:59pm EST
- 8 From Thursday, February 4, 2021 at 9:00am to Wednesday, February 10, 2021 at 11:59pm EST
- 9 From Thursday, February 11, 2021 at 9:00am to Wednesday, February 17, 2021 at 11:59pm EST
- 10 From Thursday, February 18, 2021 at 9:00am to Wednesday, February 24, 2021 at 11:59pm EST
- 11 From Thursday, February 25, 2021 at 9:00am to Wednesday, March 3, 2021 at 11:59pm EST
- 12 From Thursday, March 4, 2021 at 9:00am to Wednesday, March 10, 2021 at 11:59pm EST
- 13 From Thursday, March 11, 2021 at 9:00am to Wednesday, March 17, 2020 at 11:59pm EST
- 14 From Thursday, March 18, 2021 at 9:00am to Wednesday, March 24. , 2021 at 11:59pm EST
- 15 From Thursday, March 25, 2021at 9:00am to Wednesday, March 31, 2021 at 11:59pm EST
- 16 From Thursday, April 1, 2021 at 9:00am to Wednesday, April 7 , 2021 at 11:59pm EST
- 17 From Thursday, April 8, 2021 at 9:00am to Wednesday, April 14, 2021 at 11:59pm EST
- 18 From Thursday, April 15, 2021 at 9:00am to Wednesday, April 21, 2021 at 11:59pm EST
- 19 From Thursday, April 22, 2021 at 9:00am to Wednesday, April 28, 2021 at 11:59pm EST
- 20 From Thursday, April 29, 2021 at 9:00am to Wednesday, May 5, 2021 at 11:59pm EST
- 21 From Thursday, May 6, 2021 at 9:00am to

	Wednesday, May 12, 2021 at 11:59pm EST
22	From Thursday, May 13,, 2021 at 9:00am to Wednesday, May 19, 2021 at 11:59pm EST
23	From Thursday, May 20, 2021 at 9:00am to Wednesday, May 26, 2021 at 11:59pm EST
24	From Thursday, May 27, 2021 at 9:00am to Wednesday, June 2, 2021 at 11:59pm EST
25	From Thursday, June 3, 2021 at 9:00am to Wednesday, June 9, 2021 at 11:59pm EST
26	From Thursday, June 10, 2021 at 9:00am to Wednesday, June 16, 2021 at 11:59pm EST
27	From Thursday, June 17 2021 at 9:00am to Wednesday, June 23, 2021 at 11:59pm EST
28	From Thursday, June 24 2021 at 9:00am to Wednesday, June 30, 2021 at 11:59pm EST

3. **Eligibility:** The Contest is only open to legal residents of Ontario who are eighteen (18) years of age or older, reside within a hundred and twenty kilometres radius of the City of Toronto’s limits. at the time of entry (each an “**Entrant**”, collectively “**Entrants**”). Employees, representatives, dealers and agents of the Contest Sponsor, Contest Administrator, Maple Leaf Sports & Entertainment Ltd. (collectively “**MLSE**” or “**Prize Supplier**”), the National Hockey League and its Member Teams, NHL Enterprises L.P., the National Basketball Association (“**NBA**”) and its Member Teams, NBA Properties Inc., and each of their respective parent and affiliated companies, directors, officers, governors, agents, and their advertising and promotional agencies, Contest suppliers and judges (where applicable), and immediate family members of any such person (regardless of where they live) or those with whom any such persons are domiciled (altogether, the “**Released Parties**”) are not eligible to enter the Contest.
4. **How to Enter:** No purchase necessary. To enter, visit FordProps.Ca during the Contest Period and complete the required information on the entry form consisting of first and last name, email address, phone number, agreement with these Official Contest Rules, and choice opt-in (not mandatory) to receive future email communications from the Contest Sponsor regarding their products and services. Once all registration conditions are submitted in accordance with these Rules, follow on-screen instructions to either answer

regular season game questions for the upcoming Raptors or Maple Leafs games. There will be eight (8) questions about the upcoming Raptors games (a “**Raptors Selection**”), and eight (8) questions about the upcoming Maple Leafs games (“**Maple Leafs Selection**”). The objective is to get as many questions accurate in order to accumulate the most points. Each completed Raptors Selection or Maple Leaf Selections will be considered one (1) separate contest entry. All entries become the property of the Contest Sponsor and will not be returned. Limit two (2) entries, one (1) Maple Leaf Selection and one (1) for Toronto Raptors Selection, per person per Entry Segment.

If the identity of an Entrant is disputed, the authorized account holder of the e-mail address submitted at the time of entry will be deemed to be the Entrant. The individual assigned to the e-mail address for the domain associated with the submitted e-mail address is considered the authorized account holder. A selected Entrant may be required to provide proof that he/she is the authorized account holder of the e-mail address associated with the selected entry. All entries must be submitted from a valid e-mail account that may be identified by reverse domain name search. The sole determinant of time for the purposes of receipt of a valid entry in this Contest will be the Contest server machine(s).

The Contest Sponsor reserves the right, in its sole discretion, to disqualify any individual found: (i) to be tampering with the entry process or the operation of the Contest; (ii) to be acting in violation of the Rules; (iii) to be acting in an un-sportsmanlike or disruptive manner; or (iv) to be engaging in any other offensive conduct that jeopardizes the integrity and/or administration of the Contest, which shall be determined at the Contest Sponsor’s sole discretion.

5. **Prize:** There are fifty-six (56) prizes available to be won in Ontario during the Contest Period each consisting of one (1) official unsigned Raptors Jersey or Maple Leafs Jersey (a “**Prize**”) per Entry Segment. Winners of the Raptors Selections will receive a Raptors Jersey, and winners of the Maple Leafs Entry Selections will receive a Maple Leafs Jersey. Approximate retail value of each prize is \$250.00CAD.
6. **Prize Substitution:** Any prize is non-exchangeable, non-transferable, non-refundable, has no cash-surrender value, and must be accepted as awarded with no substitutions. The Contest Sponsor and MLSE reserves the right, in its sole discretion, to substitute and/or modify any prize with (a) prize(s) of equal or greater value for any reason.

7. **Winner Determination:**

POINTS

Two (2) potential winners per Entry Segment will be selected by manual selection based on the Scoring System (defined below) via Bond in Mississauga, Ontario at 12:00pm EST the day after each respective segment game, as defined below.

Points will be tallied based on a one (1) point per correct answer with a maximum scoring total of 8 points for Raptors Selection and 8 points for Maple Leafs Selection (the "**Scoring System**"). Using the Scoring System, the Entrant with the highest tallied Points per Entry Segment will be deemed the potential winner for their respective Selection. Bond will contact the potential winner via phone within two (2) business days of the winner selection ("**Winner Notification**"). If a potential winner cannot be contacted within two (2) business days of the first attempt to contact (including failing to reply to the Winner Notification) or, if contacted, does not claim their prize, or does not meet all of the Contest conditions outlined in these Rules, the potential winner will be disqualified and forfeit their prize, and another Entrant may be randomly drawn from among all remaining eligible entries whom a representative of Bond will attempt to contact, and who will be subject to disqualification in the same manner. This process will continue until contact is made with the potential winner who meets Contests requirements or until there are no more eligible entries, whichever comes first. The Contest Sponsor is not responsible for failed attempts to notify any selected Entrant. Upon prize forfeiture, no compensation will be given. The Contest Sponsor reserves the right to add additional prizes to the draw prior to Contest closing date.

In the event there is a tie between two or more submissions based on the Scoring System, a random draw will be conducted from amongst all such tied submissions and the drawn submission will be deemed to be the potential winner. Limit two (2) prize per person per Entry Segment, one (1) Maple Leaf prize and one (1) for Toronto Raptors prize. The odds of being selected as the potential winner depends on the number of eligible Entrants and the Points earned by those Entrants per Entry Segment.

- 8. Prize Distribution:** Once confirmed as a winner, the Prize will be sent to the winners via postal mail. No responsibility is assumed by the Contest Sponsor, Contest Administrator, or any affiliated companies for any postal mail or delivery return as undeliverable without a forwarding address. No responsibility is assumed by the Contest Sponsor, Contest Administrator, or any affiliated companies for the Prize after it has been shipped. The Contest Sponsor, Contest Administrator, and all affiliated companies make no

representations or warranties of any kind concerning the prizes. Unclaimed prizes will not be awarded. Failure to redeem a prize (or prize portion) will result in forfeiture of the prize and unused portions of the prize have no cash value. Prize winners are responsible for any applicable taxes related to any prize received. Winner bears all risk of loss or damages to prizes after delivery.

- 9. Winner Conditions:** To be declared the winner, a selected Entrant must first: (i) have complied with, be in compliance with, and continue to comply with the Rules; (ii) correctly answer, unaided, a time-limited, mathematical skill-testing question to be administered by Bond via Declaration of Eligibility and Release form; and (iii) sign and return a Declaration of Eligibility and Release form within a specified period of time.
- 10. Tampering:** All entries that are incomplete, illegible, damaged, irregular, have been submitted through illicit means, or do not conform to or satisfy any condition of the Rules may be disqualified by the Contest Sponsor. Contest Sponsor takes no responsibility for lost, stolen, delayed, damaged, misdirected, late or destroyed entries, typographical or other production errors, or any errors or omissions in printing or advertising related to this Contest. Any attempt by any Entrant to obtain more than the stated maximum number of entries by using multiple/different names, e-mail addresses, identities, registrations and logins, or any other methods will void that person's entries and eligibility to win the prize and that participant will be disqualified from the Contest and, at the sole discretion of the Contest Sponsor, any of the Contest Sponsor's other promotions. Any use of robotic, repetitive, automatic, programmed or similar entry methods or agents (including, but not limited to, contest entry services) will void all entries by that Entrant.

Contest Sponsor assumes no responsibility for failure of the Internet or the website during the Contest, for any problems or technical malfunction of any telephone network or lines, computer on-line systems, servers, access providers, computer equipment, software, failure of any e-mail or traffic congestion on the Internet or at any website, or any combination thereof including any injury or damage to an Entrant's or any other person's computer related to or resulting from playing or downloading any material in the promotion. Any attempt to deliberately damage any website or to undermine the legitimate operation of this Contest is a violation of criminal and civil laws. Should such an attempt be made, the Contest Sponsor reserves the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution.

- 11. Modification/Termination:** Subject to applicable law, the Contest Sponsor reserves the right, in their sole discretion and without liability, to terminate or suspend the Contest in whole or in part, or modify the Rules of the Contest at any time without notice, if fraud, technical failures including any network

server or hardware failure, viruses, bugs, errors in programming, or communications or any other errors or other causes beyond the control of the Contest Sponsor that corrupts the administration, integrity or security of the Contest or if any other factor interferes with the conduct of this Contest as contemplated by these Rules, or for any other reason at the sole discretion of the Contest Sponsor. In such event, the Contest Sponsor may, in its sole discretion, choose to select (a) winner(s) via random drawing from among all eligible entries received up until the time of cancellation, termination, modification, or suspension.

- 12. Privacy:** The Contest Sponsor is collecting personal data about Entrants for the purpose of administering this Contest and, if an Entrant should so elect, to communicate with Entrants about the Contest Sponsor's products/services/offers. Consenting to receive such communications is optional and does not have to be agreed to in order to be eligible to enter this Contest and does not improve your chances of winning any prize. Entrants not wishing to receive any other informational or marketing communications from the Contest Sponsor should so indicate when they enter the Contest. Please see the Privacy Policies for Contest Sponsor at <https://www.ford.ca/help/privacy/> for information on the policy towards maintaining the privacy and security of user information.
- 13. Publicity:** By accepting a prize, the winner agrees that the Contest Sponsor and its respective designees may use their name, photographs, videos, likeness, city of residence, biographical information, prize information and/or statements about this Contest for advertising and/or publicity purposes in any and all media (now or hereafter known) throughout the world, in perpetuity without compensation, notification, or permission, unless otherwise prohibited by law.
- 14. Release and Liability:** By entering this Contest, Entrants forever release and hold harmless the Contest Sponsor, its advertising and promotional agencies, their affiliates and respective directors, officers, owners, partners, employees, agents, dealers, representatives, successors and assigns from any and all damages, injuries, death, loss, or liability to person or property, due in whole or in part, directly or indirectly, by reason of entering the Contest, the acceptance, possession, use or misuse of any prize, or while preparing for and/or participating in any Contest and/or prize-related activity.
- 15. Prize Supplier:** By entering the Contest, each entrant acknowledges and agrees that MLSE's sole and exclusive role in the Contest is that of Prize supplier and that MLSE is in no way responsible for the administration of the Contest or the selection of Selected Entrants and that all such responsibility rests with the Contest Sponsor and Contest Administrator.
- 16. Construction:** All issues and questions concerning the construction, validity, interpretation and enforceability of these Rules, or the rights and obligations

of Entrants and the Contest Sponsor in connection with the Contest, shall be governed by, and construed in accordance with, the laws of the Province of Ontario without giving effect to its conflict of law rules and provisions. All Entrants consent to the jurisdiction and venue of the Province of Ontario. All Entrants expressly agree that the Ontario courts shall have sole jurisdiction over any dispute or litigation arising from or relating to this Contest and agree to submit to the laws of and the jurisdiction of the federal courts of Canada and provincial courts of the Province of Ontario, and hereby waive the jurisdiction of any other court that now or in the future could be considered competent for any reason. The venue shall only be Toronto, Ontario.

The invalidity or unenforceability of any provision of these Rules shall not affect the validity or enforceability of any other provision. If any provision is determined to be invalid or otherwise unenforceable, these Rules shall be construed in accordance with their terms as if the invalid or unenforceable provision was not contained therein.